INMDM1006: Corporate Governance and Business Ethics

Teaching: Scheme	Examination Scheme	
Lectures:02hrs/week	ISEI	10 Marks
Credits:2	ISEII	10Marks
	ESE	30 Marks

Course description: This course explores the principles of corporate governance and business ethics, emphasizing their importance in engineering and business practices. It covers ethical decision-making, corporate social responsibility, and governance frameworks.

Course Objectives:

- To understand the principles of corporate governance and business ethics.

- To develop skills in ethical decision-making and governance practices.

Course Outcomes

After completing the course, students will be able to:

CO1	Understand and apply principles of corporate governance.
CO2	Make ethical decisions in business contexts.
CO3	Evaluate corporate social responsibility initiatives.

Detailed Syllabus:

Course Contents:

Unit 1	Introduction to Corporate Governance
	- Definition and importance of corporate governance
	- Governance frameworks and models
	- Roles and responsibilities of the board of directors
	- Practical: Case studies on corporate governance failures and successes
Unit 2	Business Ethics and Ethical Decision-Making
	- Definition and importance of business ethics
	- Ethical theories and frameworks
	- Ethical decision-making process
	- Practical: Ethical dilemmas and decision-making exercises

Unit 3	Corporate Social Responsibility (CSR) - Definition and importance of CSR - CSR strategies and practices - Evaluating CSR initiatives - Practical: Designing and evaluating CSR projects

Text and Reference Books

1. Tricker, Bob. "Corporate Governance: Principles, Policies, and Practices." Oxford University Press, 2015.

2. Carroll, Archie B., and Buchholtz, Ann K. "Business and Society: Ethics, Sustainability, and Stakeholder Management." Cengage Learning, 2014.

3. Ferrell, O.C., Fraedrich, John, and Ferrell, Linda. "Business Ethics: Ethical Decision Making and Cases." Cengage Learning, 2017.

Assessment:

ISEI:	Shall be based on Class Tests/ Assignments/Quizzes/Field visits/Presentations/ Course Projects
ISEII:	Shall be based on class test.

Mapping of Course outcome With Program Outcomes

Course Outcome	PO I	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	POI 0	POI I	POI 2	PSO I	PSO 2	PSO 3
COI										1		1			
CO2										1		1			
CO3										1		1			

Assessment Pattern

Assessment Pattern Level No.	Knowledge Level	ISE1	ISEII	ESE

K1	Remember	05	-	10
K2	Understand	05	05	10
K3	Apply	-	05	10
K4	Analyze	-	-	-
KS	Evaluate	-	-	-
K6	Create	-	-	-
Total Mars 50		10	10	30

Assessment table

Assessment Tool	K2	K2	K2
	COl	CO2	CO3
ISE I (10Marks)	05	05	-
ISE II (10Marks)	-	05	05
ESE (30Marks)	10	10	10