

All India Council For Technical Education
Coursera for Campus
Coursera's Coronavirus Response Initiative

(Available to all higher education institutions globally at no charge till 31 July 2020)

Dear Sir/Madam,

To help and to minimize the impact of the coronavirus outbreak on students, the Coursera community has launched a global effort to assist universities and colleges to deliver courseware online. Accordingly, **Coursera for Campus: Coursera's Coronavirus Response Initiative is available to all higher education institutions globally at no charge till 31 July 2020.** In the last four weeks, this helped over 800 higher education institutions in India, for free programme, to support their mission of continuous and high quality learning and also to reach many more institutions so that others can benefit from this initiative.

Information on how to sign-up for the programme is mentioned below.

To activate access to Coursera for Campus, institutions or faculty members can sign-up directly at <https://www.coursera.org/coronavirus>

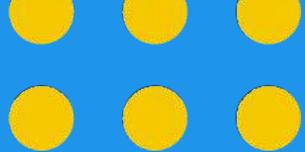
How the programme works:

● Access 3,800 courses and 400 Specializations ● Up to 5,000 licenses for enrolled students at COVID-19 impacted institutions ● Institutions may enroll students in courses through July 31, 2020 ● Students can complete courses through September 30, 2020 ● Enterprise-level admin tools, analytics, and online support resource

In view of the foregoing, AICTE desires all the institutions to make use of this opportunity for the benefit of Faculty & Students.

With Regards
AICTE

Enclosure: Coursera for Campus: Coursera's Coronavirus Response Initiative Boucher.



Coursera's **Coronavirus** **Response Initiative**

8 April 2020

coursera for Campus

Coronavirus Responsive Initiative

Coursera will provide any college or university impacted by the coronavirus access to its Coursera for Campus product and catalogue at no charge



coursera.org/coronavirus



How it works

The Coursera Coronavirus Response Initiative is available to **any university or college** that has been **impacted by coronavirus**.

- Access 3,800 courses and 400 Specializations
- Up to 5,000 licenses for enrolled students per university
- Institutions may enroll students through July 31, 2020
- Students can access courses through September 30, 2020

Program participation for individual universities must be **requested by university faculty, administrators** at coursera.org/coronavirus.

Ministries of Education can reach out to governments@coursera.org to request access for national education systems.

**Coursera Coronavirus Response Initiative is not available in Iran, North Korea, or Syria at this time.*

***Features such as SSO and private authoring not included.*

To learn more about bringing Coursera for Campus to your institution, please visit and submit an inquiry at coursera.org/coronavirus.



Steps to participate

- 1 Visit **coursera.org/coronavirus** and set up an account
- 2 **Sign in** to your admin dashboard
- 3 **Select** which **courses** to offer and which **students** to invite
- 4 **Invite students** to enroll in courses
- 5 Join **Coursera for Campus User Community** to share best practices

Automatic course matching

Example: Brown University's >5k courses

“CourseMatch” is a machine learning algorithm that ingests a school’s on-campus course catalogue and matches each on-campus course to the most relevant courses in Coursera’s 3,800 course catalogue. Over 1,800 schools’ catalogues and 2.6+ million schools’ courses matched to date.

B	F	G
On Campus Course Name	Coursera Course Name	Relevance Score
NEUR 1680: Computational Neuroscience	Computational Neuroscience	1
CEEC 0914: Introduction to Financial Markets	Introduction to Financial Markets	0.928
ENGN 2530: Digital Signal Processing	Digital Signal Processing	0.918
CEGE 0606: Astrobiology: The Search for Life in the Universe	Astrobiology and the Search for Extraterrestrial Life	0.901
CEEC 0914: Introduction to Financial Markets	Understanding Financial Markets	0.889
HIST 1020: Living Together: Muslims, Christians, and Jews	Coexistence in Medieval Spain: Jews, Christians, and Muslims	0.884
HISP 1210B: Muslims, Jews, and Christians in Medieval Spain	Coexistence in Medieval Spain: Jews, Christians, and Muslims	0.873
POLS 1170: Constitutional Law: Individual Rights	Chemerinsky on Constitutional Law – Individual Rights	0.872
HIST 1976F: Stalin and Stalinism	Stalin and Stalinism in Russian History	0.871
SOC 1250: Perceptions of Mental Illness	The Social Context of Mental Health and Illness	0.867
CEPL 0903: Skepticism	Skepticism	0.862
MATH 1110: Ordinary Differential Equations	Introduction to Ordinary Differential Equations	0.843
CLPS 1492: Laboratory in Computational Cognitive Neuroscience	Computational Neuroscience	0.835
MDVL 0620: Muslims, Jews, and Christians in Medieval Spain	Coexistence in Medieval Spain: Jews, Christians, and Muslims	0.824
CEEC 0914: Introduction to Financial Markets	Financial Markets	0.82
APMA 1180: Introduction to Numerical Solution of Differential Equations	Introduction to Ordinary Differential Equations	0.815
ENGN 2570: Applied Stochastic Processes	Stochastic processes	0.811
PHP 2030: Clinical Trials Methodology	Design and Interpretation of Clinical Trials	0.811
PHP 2620: Statistical Methods in Bioinformatics, I	Bioinformatics: Introduction and Methods 生物信息学: 导	0.805

Universities & colleges are responding

Globally Since March 12th:

20,000+ inquiries by faculty & admin

5,000+ unique institutions

3,700+ programs launched

125,000+ students enrolled

400,000+ course enrollments

India Since March 12th:

3,477 inquiries by faculty & admin

1,200+ unique institutions

800+ programs launched

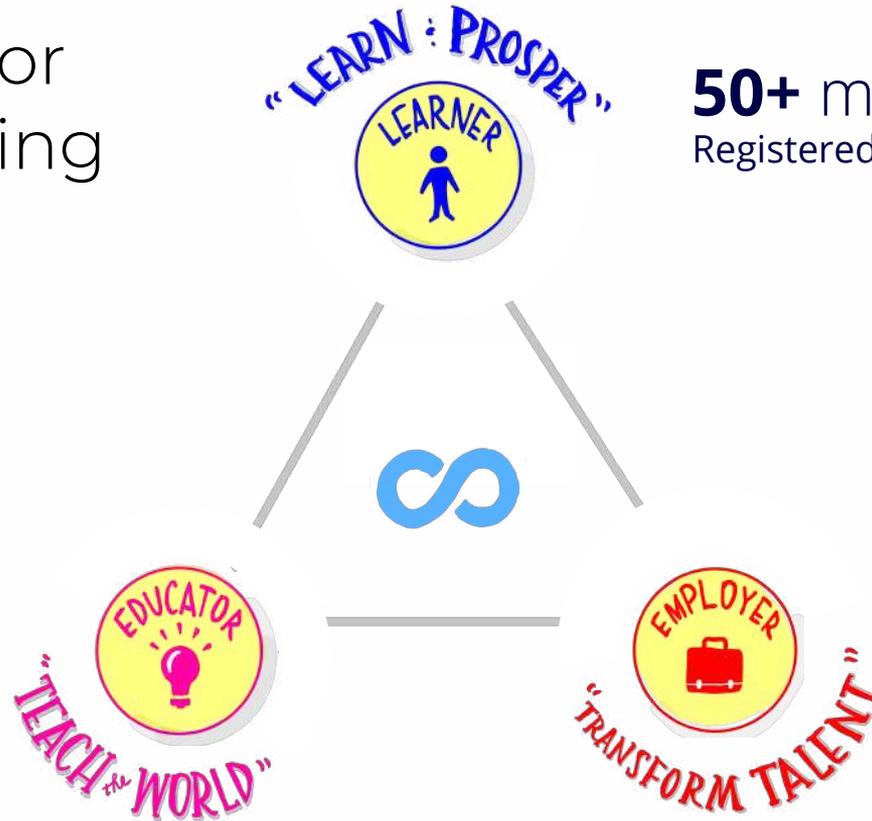
40,000+ students enrolled

90,000+ course enrollments

Coursera

A platform for global learning

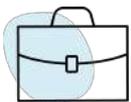
50+ million
Registered learners



200+
University and
industry partners

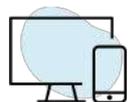
2,300+
Coursera for Business
Coursera for Government
Coursera for Campus

Extensive catalogue of **online courses**



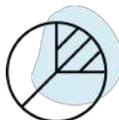
Business

1,000+
courses



Technology

700
courses



**Data
Science**

380
courses



Health

100
courses



**Social
Sciences**

780
courses



**Arts &
Humanities**

340
courses

4,000 courses

140,000 lecture videos

240,000 assessments

